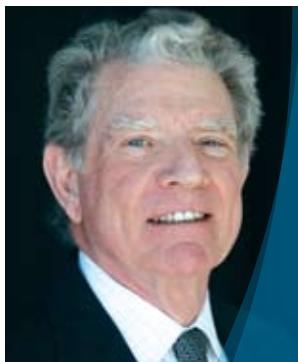




## Greetings from the Chair of Toronto 2015

As Chair of Toronto 2015, I am honoured to play a role in delivering the Pan and Parapan American Games on behalf of PASO. Hosting the 2015 Games is a unique opportunity to enhance athlete development, sport infrastructure, community resources and international partnerships. Work has already begun on realizing our vision by building greater detail into our plans and by installing our senior leadership team. One of our first steps was hiring the Games CEO, Ian Troop, a skilled and experienced business leader with a passion for sport. I know Ian will soon prove himself to be one of your most capable PASO colleagues.



Roger Garland

As Ian builds our management team and oversees creation of the Games infrastructure, my sights are set on ensuring that Toronto 2015 meets our Bid commitments and that our Games partners in Canada and throughout PASO are engaged in and enthusiastic about our progress. A small step in that on-going process will be this quarterly newsletter. I assure you that every issue will report key milestones in Games preparation.

Your advice and insight will continue to be an important part of our preparations, so I look forward to collaborating with you and to seeing many of you at the PASO General Assembly in May in Mérida, México.

Sincerely,

Roger Garland

## Greetings from the Chief Executive Officer of Toronto 2015

Like a sprint, organizing the 2015 Pan and Parapan American Games demands a fast start. As you read this, I am working on taking those all-important strong first strides. Soon, I will be able to introduce you to the core of our senior management team. We are also in the process of confirming every detail of our venue plan with an eye to ensuring that Toronto 2015 meets IF standards, satisfies every team and athletes' need, and builds a sustainable infrastructure legacy.



Ian Troop

I have also begun to impose on the generosity of our Games-hosting colleagues from Vancouver 2010 and Guadalajara 2011. After travelling to both cities, I realize that I have much to learn and I am jumping into that process with enthusiasm because I am completely committed to ensuring that Toronto 2015 excels in delivery, reliability and operations so your athletes can excel to the best of their abilities.

My mandate as CEO is clear. I need to stage an exceptionally good Games, I need to ensure that the Games have long-term sport and community legacies, and I need to do all of that on budget and on time. With your help, each of those goals is attainable.

To everyone who has made me feel so welcome in my new role, thank you. It is an honour to be part of the PASO family.

Sincerely,

Ian Troop

## Message from Michael Chambers

President, Canadian Olympic Committee and Toronto 2015 Board Member



Michael Chambers (L), Marcel Aubut (R)

I am happy to report to you that we have accomplished a smooth transition from Bid Committee to Organizing Committee here in Toronto. Everything is well positioned for us to deliver in July of

2015 what the Toronto 2015 Bid Committee presented to you in Guadalajara in November of 2009.

The Organizing Committee is most ably chaired by a very experienced business leader, Roger Garland, and by another experienced multinational business leader, Ian Troop, CEO. Both Roger and Ian are passionate and committed individuals who will deliver an exceptional 2015 Games. The Organizing Committee is clearly off to a great start.

I will be stepping down as President of the Canadian Olympic Committee on April 24th after nine very good years as President. I remain on the COC

Executive Board as Immediate Past President and I remain on the Board of Directors of the Toronto 2015 Organizing Committee. My personal commitment to remain actively engaged in PASO will not change. My successor, Marcel Aubut, is a very experienced sportsman in Canada, sits with me on the Toronto 2015 Organizing Committee Board, and is equally committed to PASO and the greater Olympic Movement. We both look forward to seeing all of you at the upcoming PASO General Assembly in Mérida, México.

Michael Chambers



CEO Ian Troop visits Guadalajara 2011

## Lessons from Vancouver 2010 and Guadalajara 2011

Planning a multi-sport, international Games is, fortunately, a team sport. With the 2010 Vancouver Olympic Winter Games just completed and the 2011 Guadalajara Pan American Games not far away, the Toronto 2015 Organizing Committee has access to two outstanding Games organizing teams.

Following recent trips to British Columbia and Mexico, Toronto representatives have returned home inspired by the examples and advice provided by the Vancouver and Guadalajara organizers. Some of the key lessons already shaping the Toronto 2015 plans include:

**SECURITY** - security measures need to inspire confidence and enhance rather than detract from the experience of Games family and spectators;

**TRANSPORTATION** - having well-prepared local drivers with good knowledge of local roads in every vehicle is critical;

**SURROUNDING REGIONS** - the Games are about more than just one city, so the right public activities, an inspirational torch relay and a lively cultural program can unite the entire Games region;

**TALENT** - the Games staff requires a blend of experienced and passionate multi-sport Games personnel and talented young people to bring energy to the hard work of hosting; and

**SPORT** - there is a lot to making a great Games, but the heart is always the competitions – never lose sight of making the Games a stage for great performances by great athletes.

On behalf of everyone at Toronto 2015, thanks to Vancouver and Guadalajara. The Olympic Winter Games of 2010 were magical and we know that PASO will be thrilled with the 2011 Games in Mexico.



Site visit to Guadalajara 2011 venue

The Toronto 2015 Bid team successfully designed a vision centered on athletes and providing them with the best conditions for an exceptional Games experience.

Now, the Toronto 2015 Organizing Committee is building upon that vision and has given it greater detail and direction, elevated the level of ambition, and focused on PASO family, athletes, spectators and communities.

As we move forward with the organization of the Toronto Games, we will continue to strive for excellence in every aspect of delivering the Games.

## A LIFE-AFFECTING EXPERIENCE

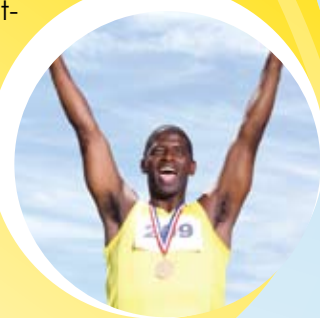
- » Attract the best athletes
- » Build reliable operations and services
- » Celebrate Pan American culture and performance
- » Ensure an entertaining spectator experience
- » Integrate the Parapan American Games into the overall Games plan



# THE TORONTO 2015 VISION

## SETTING A BENCHMARK

- » Delivering the best-ever experience for all athletes and participants



## DELIVERING ON COMMITMENTS

- » Build all Games infrastructure on time, on budget and in scope
- » Create a Toronto 2015 brand that inspires involvement
- » Enhance the outstanding legacy of previous Pan American Games hosts
- » Generate Games business revenue in excess of \$150 million



## TRANSFORMING COMMUNITIES

- » Inspire children to participate in sport
- » Engage local communities to embrace the Games as their own
- » Celebrate and involve Toronto's multicultural population
- » Connect the Pan American region through summits, conferences and workshops
- » Leave a Games legacy of sustainable excellence



TORONTO  
2015

# Toronto 2015 announces its Board of Directors

In December, Toronto 2015 announced the foundation of the Organizing Committee's organizational structure – the Board of Directors.

"I have tremendous confidence in the team which has been created to bring our shared vision into a reality for the Pan/Parapan American Games," said Margaret Best, Minister of Health Promotion for the Province of Ontario.

Gary Lunn, Canada's Minister of State for Sport confirmed that "The board will be an advocate for accountable and pragmatic decision-making by members who bring to the table valuable experience critical to achieving the sport, social, cultural and economic goals related to these Games."

**Roger Garland**, Chair, Toronto 2015

**Marcel Aubut**, President-Elect, Canadian Olympic Committee

**Sylvie Bernier**, Chef de Mission for Canada, 2008 Olympic Summer Games; Olympian and Pan Am Games Athlete and Medallist, Diving

**Martha G. Billes**, Canadian Tire Corporation

**David Braley**, President, Orlick Industries Limited

**Michael Chambers**, President, Canadian Olympic Committee

**Tony Gagliano**, Executive Chairman, CEO of St. Joseph Communications

**Sandra Levy**, Vice President, Human Resources & Chief People Officer, CNIB; Olympian – Field Hockey

**Carla Qualtrough**, President, Canadian Paralympic Committee; Paralympian

**Chris Rudge**, Canadian Olympic Committee

**Victoria Winter**, Partner, Beard Winter LLP; Pan Am Games Athlete and Medallist – Dressage

**Andrew Wright**, Executive Vice President and Managing Director, CB Richard Ellis

## TORONTO: WHAT'S ON

Culture, entertainment and sport  
come together every day in Toronto.  
There is something here for everyone.

### MLS Cup Announcement

On March 30, Major League Soccer (MLS) announced that the league's championship game would be held outside of the United States for the first time when it comes to Toronto on November 21. The site will be BMO Field, the football venue for the Toronto Games.

### Toronto FC 2010 Season Kick-off

Toronto's MLS regular season opened the doors to BMO Field for the first time in 2010 on Thursday, April 15.

### Major League Baseball Season Begins

The Toronto Blue Jays' 2010 home opener was April 12 as the Jays welcomed the Chicago White Sox to the Toronto 2015 baseball venue, Rogers Centre.

### Olympic Medal Display

For the only time outside The Olympic Museum, the Hockey Hall of Fame displays a unique collection of 137 Olympic medals from the 46 Winter and Summer Olympic Games from 1896 to 2008.

### Harlem Globetrotters

On April 10, the world's most famous basketball team, the Harlem Globetrotters, entertained the crowd at the basketball venue for Toronto 2015, the Air Canada Centre.

### King Tut: The Golden King and the Great Pharaohs

The Art Gallery of Ontario's feature exhibit is the world-renowned artefacts from the tomb of Ancient Egypt's King Tutankhamun. The exhibit is on until May 2, 2010.

### G20 Summit

Toronto will host the fourth G20 Summit on June 26 and 27. This meeting of global finance ministers and central bank governors will include representation from five PASO nations: Argentina, Brazil, Canada, Mexico and the United States.

